

**TECHNICAL SPECIFICATIONS:**

**Double Page Spread:**

1. Bleed size: **440mm wide x 317mm deep**  
Trim size: **420mm wide x 297mm deep**
2. Type area: **400mm wide x 262mm deep**



**BYRON 1007 EXCELLENCE IN GREEN BUSINESS**

**ACCELERATING SUSTAINABILITY THROUGH UNIVERSITIES**

The UN's 17th climate summit in Doha, Qatar, has set a new target for global emissions to be cut by 50% by 2050. This is a significant challenge, but one that can be met through innovation and collaboration. Universities are uniquely positioned to lead in this area, as they are hubs of research, innovation, and talent. They can play a key role in developing the technologies and skills needed to meet the world's energy needs in a sustainable way.

**Why universities?**

Universities are the only institutions that can provide the education, research, and innovation needed to meet the world's energy needs in a sustainable way. They are also the only institutions that can provide the training and skills needed to meet the world's energy needs in a sustainable way. Universities are the only institutions that can provide the education, research, and innovation needed to meet the world's energy needs in a sustainable way.

**Stratford-on-Avon District Council**

The Stratford-on-Avon District Council is committed to creating a sustainable future for the district. We are working in partnership with the Stratford-on-Avon District Council Partnership to create confident communities in Stratford-on-Avon District.

**Website:**

1. Advert: **515 pixels wide x 353 pixels deep**

2. Editorial: **As a word document on disk or emailed**

**Formats & Resolution**

**Yearbook:** High resolution files (**min 300 dpi**) supplied on disk in **CMYK** as: **JPEG** or **TIFF** or **pdf**. If you have any artwork in other formats which are not listed, we suggest you contact us before you proceed.

**(N.B. We regret that we would reject advertising copy supplied as: Word Docs, Excel, Powerpoint, Microsoft Publisher, Pagemaker Gif, HTML and Flash).**

**Website:** Supply the above elements on disk or CD as **JPEG, TIFF** or **pdf. Resolution 72dpi.**

**Production Service:** A design service is provided for those clients that do not have studio facilities. A standard charge of £180.00 +VAT is made for this service

**How and Where to submit the advertisement?**

1. By email to: [production@blakemedia.org](mailto:production@blakemedia.org)
2. On CD Rom by post to: Blake, Gadd House, Arcadia Avenue, London N3 2JU

**Editorial:**

Please supply your Editorial on disk or e-mail as a Microsoft Word Document

**Please give your Editorial a title, no more than eight words, and include a suitable by line. e.g by Paul Greene Chief Executive of X Organisation.**

Should you require any further assistance, please do not hesitate to contact us.

**Production Dept: 020 8956 4000. [production@blakemedia.org](mailto:production@blakemedia.org)**