



DIPLOMATIC & CONSULAR YEARBOOK

TECHNICAL SPECIFICATIONS:

Half Page Landscape:
190mm wide x 128mm deep

Half Page Portrait:
90mm wide x 262mm deep



Website:

1. **Advert: 515 pixels wide x 353 pixels deep**

2. **Editorial: As a word document on disk or emailed**

Formats & Resolution

Yearbook: High resolution files (**min 300 dpi**) supplied on disk in **CMYK** as: **JPEG, TIFF** or **pdf**. If you have any artwork in other formats which are not listed, we suggest you contact us before you proceed.

(N.B. We regret that we would reject advertising copy supplied as: Word Docs, Excel, Powerpoint, Microsoft Publisher, Pagemaker Gif, HTML and Flash).

Website: Supply the above elements on disk or CD as **JPEG, TIF**, or **pdf**. **Resolution 72dpi**.

Production Service: A design service is provided for those clients that do not have studio facilities. A standard charge of £180.00 +VAT is made for this service

How and Where to submit the advertisement?

1. By email to: production@blakemedia.org
2. On CD Rom by post to: Blake, Gadd House, Arcadia Avenue, London N3 2JU

Editorial:

Please supply your Editorial on disk or e-mail as a Microsoft Word Document

Please give your Editorial a title, no more than eight words, and include a suitable by line with contact information. e.g by Paul Greene CBE, Chief Executive of X Organisation; Tel: 000 0000 0000; Fax: 000 0000 0000; e-mail paul.green@x ltd.com

Should you require any further assistance, please do not hesitate to contact us.

Production Dept: 020 8956 4000. production@blakemedia.org